

COUNCIL OF THE GREAT CITY SCHOOLS'
62nd ANNUAL FALL CONFERENCE

BUILDING A
GENERATION:

BLUEPRINTS

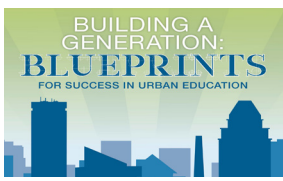
FOR SUCCESS IN URBAN EDUCATION

OCTOBER 24 TO 28, 2018

SPONSORSHIP
BROCHURE

WELCOME TO

BALTIMORE
BALTIMORE



**62nd Annual Fall Conference
COUNCIL OF THE GREAT CITY SCHOOLS
BALTIMORE, MD**



SPONSORSHIP OPPORTUNITIES

Wednesday, October 24, 2018

CONTINENTAL BREAKFAST (PLATINUM LEVEL)
BUFFET LUNCH (DIAMOND LEVEL)
EVENING EVENT at the AMERICAN VISIONARY ART MUSEUM (GOLD LEVEL)
HOSPITALITY SUITE

Thursday, October 25, 2018

FULL BREAKFAST (PLATINUM LEVEL)
LUNCH (DIAMOND LEVEL)
COCKTAIL RECEPTION before the GREEN/GARNER AWARDS (GOLD LEVEL)
HOSPITALITY SUITE

Friday, October 26, 2018

FULL BREAKFAST (PLATINUM LEVEL)
LUNCH (DIAMOND LEVEL)
RECEPTION/ENTERTAINMENT at BALTIMORE SCHOOL FOR THE ARTS
(GOLD LEVEL)

Saturday, October 27, 2018

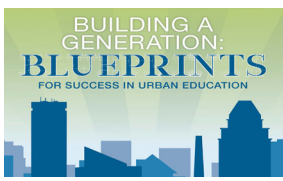
BUFFET BREAKFAST (PLATINUM LEVEL)
FAREWELL PARTY and CRAB FEAST(GOLD LEVEL)

Sunday, October 28, 2018

CLOSING REMARKS and BREAKFAST (PLATINUM LEVEL)

All companies must be in good standing.

All past conferences/meetings sponsored by your company must be paid in full before committing to sponsor the Fall Conference.



62nd Annual Fall Conference
COUNCIL OF THE GREAT CITY SCHOOLS
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SPONSORSHIP OPPORTUNITIES

PLEASE INDICATE THE LEVEL YOU CHOOSE TO SPONSOR

NOTE TO Blue Ribbon Corporate Advisory Group Members: Your minimum \$25,000 annual contribution can be applied to any of the Fall Conference sponsorship opportunities, in addition to other Council meeting sponsorships throughout the fiscal year. Additional contributions may be added to reach the selected level requirements. Must indicate by signing up online.

DIAMOND LEVEL \$16,000 (12) Companies 4 slots per day

- Wednesday, October 24, Lunch (4)
- Thursday, October 25, Lunch (4)
- Friday, October 26, Lunch (4)

Gifts may be inserted in conference bags and/or set on tables during the meal events. Combined signage and one logo of Diamond Level sponsors will be on display during the event. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for greetings. Diamond sponsors will be named during all the lunch events. Will have an assigned table of 8 on the day you request to sponsor. Additional materials may be displayed on a shared table in the Resource Display area. **(We DO NOT have exhibits)**. You will have the opportunity for a special preview of the list of attendees 4 times before the conference. 4 Free Registrations

PLATINUM LEVEL \$15,000 (15) Companies 3 slots per day

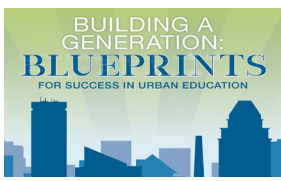
- Wednesday, October 24, Breakfast (3)
- Thursday, October 25, Breakfast (3)
- Friday, October 26, Breakfast (3)
- Saturday, October 27, Breakfast (3)

Gifts may be inserted in conference bags and/or set on tables during the meal events. Combined signage and one logo of Platinum Level sponsors will be on display during the event. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for greetings. Platinum sponsors will be named during all the breakfast events. Will have an assigned table of 8 on the day you request to sponsor. Additional materials may be displayed on a shared table in the Resource Display area. **(We DO NOT have exhibits)**. You will have the opportunity for a special preview of the list of attendees 3 times before the conference. 4 Free Registrations

GOLD LEVEL \$13,000 (8) Companies 3 slots per day

- Wednesday, October 24, WELCOME RECEPTION at the AMERICAN VISIONARY ART MUSEUM (3)
- Thursday, October 25, COCKTAIL RECEPTION at MARRIOTT WATERFRONT HOTEL (3)
- Friday, October 26, RECEPTION at the BALTIMORE SCHOOL FOR THE ARTS (3)
- Saturday, October 27, CRAB FEAST (3)

Gifts may be inserted in conference bags and/or set on tables during the event. Combined signage and one logo of Gold Level sponsors will be on display during all the listed Evening events. Your company will be recognized in the conference mobile app, conference program booklet and in the CGCS annual report. You will also be allotted two minutes for greetings. Gold Level sponsors will be named during all evening events. Additional materials may be displayed on a shared table in the Resource Display area. **(We DO NOT have exhibits)**. You will have the opportunity for a special preview of the list of attendees 3 times before the conference. 3 Free Registrations



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STAR LEVEL MOBILE APP \$4,500 (2) Companies

- Company name and log will be displayed each time conferees open the app
- Company's clickable banner ads will be posted at the top of the screen throughout the five-day conference
- Company's name and logo will appear on all materials used to promote the app

Free Full Page AD in the Fall Conference Program Booklet, a (\$1,500 value). Send ad to Tonya Harris at tharris@cgcs.org. You will have the opportunity for a special preview of the list of attendees 2 times before the conference. 2 Free Registrations

HOSPITALITY SUITE \$7,000

- Wednesday, October 24, Hospitality (2)
- Thursday, October 25, Hospitality - Karaoke Night (2)

Combined signage with logos of Sponsors will be on display in the Hospitality during each of the evenings listed above. Your company will be recognized in the conference program booklet and CGCS Annual Report. Additional materials may be displayed on a shared table in the Resource Display area. **(We DO NOT have exhibits)**. You will have the opportunity for a special preview of the list of attendees 2 times before the conference. 2 Free Registrations

SILVER LEVEL A - PRINTING OF CONFERENCE PROGRAM BOOKLET \$6,000 (6) Companies

Company name and logo will be printed on the inside front cover of all 1,500 copies of the Fall Conference Program Booklet

Placement of your company logo

- In the Official Fall Conference Program Booklet (Section for Sponsors)
- In the combined signage displayed at the registration area

Free Full Page AD in the Fall Conference Program Booklet, a (\$1,500 value)

You will have the opportunity for a special preview of the list of attendees 3 times before the conference.

2 Free Registrations

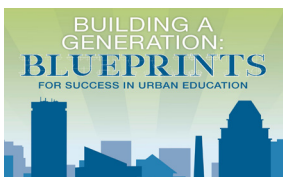
SILVER LEVEL B - CONFERENCE BAG \$5,000 (5) Companies

Take advantage of an opportunity to have conference attendees carry your name throughout the entire conference! Conference bags are provided for each of the conference attendees along with conference materials. Logos of Silver Level sponsors will be imprinted on each bag. This is a guaranteed way of getting your name in front of every conference attendee. 2 times sending preview of list of attendees.

2 Free Registrations

SILVER LEVEL C - T-SHIRTS \$5,000 (5) Companies

Logos of Silver Level sponsors will be imprinted on back of T-shirts to be distributed to all attendees. A great opportunity to have people carry your name long after the conference is over. 2 times sending preview of list of attendees. 2 Free Registrations



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BRONZE LEVEL A - COFFEE SERVICE \$4,000

Great for those with small budgets. Bronze Level sponsors will have their names printed on signage for coffee services Wednesday - Saturday. Your company will be recognized in the conference program booklet and CGCS annual report. No preview list before the conference. 1 Free Registration

BRONZE LEVEL B - \$3,500

Commerative Gift Item (TBD). Your logo will be easily identifiable with custom full color. Gifts will be inserted in conference bags with your company logo on one of the gift items. **Sponsorship registration deadline for Bronze Level B is Monday, August 28, 2018.**

1 Free Registration

COMPLIMENTARY REGISTRATIONS:

Complimentary FULL registrations will be available for contributions as follows:

\$3,500- \$4,500	One (1) FREE Registration
\$5,000 - \$10,000	Two (2) FREE Registration
\$11,000 - \$14000	Three (3) FREE Registrations
\$15,000 - \$25,000	Four (4) FREE Registrations

For additional person(s) from a sponsor company a discounted rate of \$775 per person.

Each person must register online under your company.

**To register online, click [here](https://bit.ly/2IF6jdC) or go to: <https://bit.ly/2IF6jdC>
Under registration category menu, click Sponsorship**

Problems with ONLINE registration, contact Alexis Vann via email at avann@cgcs.org.

Problems with ONLINE SPONSORSHIP registration, contact Terry Tabor via email at ttabor@cgcs.org or Alexis Vann via email at avann@cgcs.org.

For more information contact our office directly at 202-393-2427.

Sponsorship Policy

Full sponsorship payment is due by **September 28, 2018**.

Sponsorship Commitment Refund and Cancellation Policy:

Refund requests or cancellations must be in writing BEFORE August 4th or 7 days after signing up for sponsorship. Send email to Alexis Vann at: avann@cgcs.org or Terry Tabor at: ttabor@cgcs.org. A full refund will be given for cancellations received on or before August 4th. 50% refund if cancellation is received after August 4th until September 5th. NO REFUND will be given after September 4th. Outstanding payments before September 4th will be billed accordingly.

All companies must be in good standing.

All past conferences/meetings sponsored by your company must be paid in full before committing to sponsor the Fall Conference.

We thank you for your support!

Become a Sponsor of the Council's 2018 Fall Conference Mobile App

The Council of the Great City Schools is offering a mobile app for its conferees and is seeking **two companies** to sponsor the app. The app requires no Internet connection and is available for free to all conferees on their iPhone (plus iPad & iPod Touch), Android phones and BlackBerry.



As one of two sponsors of the App your company will receive:

- **Splash page advertising** - Your logo will be displayed each time conferees open the app.
- **Clickable banner ads** - Your ads will be posted at the top of the screen. You may display multiple ads throughout the five-day conference.
- **Sponsor Recognition** - Your company's name will appear on all materials used to promote the app.
- **Free Registrations** - Your company will receive 2 free registrations to the Council's Fall Conference in Baltimore.

Sponsorship of the app is \$4,500

If you would like to sponsor the app, please complete the commitment form and fax it to Terry Tabor at: 202-393-2400. If you have any questions, you may email Tonya Harris at: tharris@cgcs.org

MOBILE APP SPONSORSHIP COMMITMENT FORM

Please complete this form and return to Terry Tabor, Conference Manager, Council of the Great City Schools, 1331 Pennsylvania Avenue, N.W., Suite 1100N, Washington, DC 20004 and fax to: (202) 393-2400. You will receive an invoice when we confirm your sponsorship.

Name of Company: (exactly how you want it printed in materials)

Contact Person Name and Title: (Person to receive invoice and information, and the Council's contact person with your company)

Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

E-mail: _____

Authorized Signature: _____

Date: _____

Please check the box for sponsorship of the mobile app

Yes, I agree to sponsor the mobile app in the amount of \$4,500

• Check in the amount of \$ _____ is enclosed. **MAKE CHECK PAYABLE TO:
Council of the Great City Schools**

• Pay by Credit Card: **Master Card** **Visa** **American Express**
 Discover

Card #: _____ **exp.** _____ **3 digit#** _____

Signature: _____

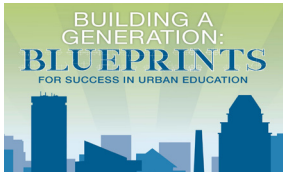
Print Name: _____

Please send invoice to the above address. (Payment is due within 15 days of receipt of invoice.)

This signed agreement is legal and binding. **No Refund will be given for cancellation 14 days after receipt of signed agreement.**

***Your contact person will work with the Council's communications manager Tonya Harris to create the design of your splash page for the app.

Thank you for supporting the Council of the Great City Schools' Annual Fall Conference.



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The Council of the Great City Schools brings together 71 of the largest urban public school systems in a coalition dedicated to the improvement of education for children in the nation's inner cities.

Founded in 1956 and incorporated in 1961, the Council is governed by a Board of Directors composed of the superintendent of schools and one school board member from each city, making it the only independent national organization so constituted and the only organization whose sole purpose is urban education.

COUNCIL MEMBER DISTRICTS

Albuquerque, Anchorage, Arlington (Texas), Atlanta, Austin, Baltimore, Birmingham, Boston, Bridgeport, Broward County (Ft. Lauderdale), Buffalo, Charlotte-Mecklenburg, Charleston, Chicago, Cincinnati, Clark County (Las Vegas), Cleveland, Columbus, Dallas, Dayton, Denver, Des Moines, Detroit, Duval County (Jacksonville), El Paso, Fort Worth, Fresno, Guilford County (Greensboro, N.C.), Hawaii, Hillsborough County (Tampa), Houston, Indianapolis, Jackson, Jefferson County (Louisville), Kansas City, Long Beach, Los Angeles, Miami-Dade County, Milwaukee, Minneapolis, Nashville, New Orleans, New York City, Newark, Norfolk, Oakland, Oklahoma City, Omaha, Orange County (Orlando), Palm Beach County, Philadelphia, Pinellas County, Pittsburgh, Portland, Providence, Puerto Rico, Richmond, Rochester, Sacramento, San Antonio, San Diego, San Francisco, Santa Ana, Seattle, Shelby County (Memphis), St. Louis, St. Paul, Toledo, Tulsa, Washington, D.C., and Wichita.